



Art Beyond Music: EDC Las Vegas 2024 changes the Electric Sky into the Aurora Sky

Festival-goers can experience the Northern Lights and other immersive installations at this year's EDC music festival.

LAS VEGAS (Dec. 1, 2023) - The Electric Daisy Carnival (EDC) Las Vegas 2024 is set to be an electrifying experience, with a new activation that changes the desert sky into the “Aurora Sky.” A place where art meets music to create limitless creativity, empowerment, wonder, and exhilaration for the EDC community. Festival-goers will get to experience the Northern Lights through mirrored installations and LED lights that create the illusion of the auroras.

Sponsored by Live Nation, the “Aurora Sky” will be one of many art installations that are set to take place at the Las Vegas Motor Speedway from May 17th-19th.

With advanced lighting and technology, “Aurora Sky ” will captivate attendees with vibrant colors and intricate patterns that create a dreamlike environment. As they explore the installation, there will be interactive lights and sound effects that will respond to movements, audio, and energy received from the crowd. The audience can also expect live performances by robotic, glow-in-the-dark performers. With the combination of mirrored art installations, LED lights, and electronic music, the activation promises to be a sensory overload experience in the best way possible.

“We are ecstatic to introduce the “Aurora Sky” art installation at EDC Las Vegas,” said Pasquale Rotella, CEO/Founder of Insomniac Events. “No festival has created an innovative installation like this before and

we look forward to seeing how fans will use their creativity and imagination during this immersive experience. We believe that the EDC community will leave this experience with a strong desire for more.”

The Electric Daisy Carnival is set to be a once-in-a-lifetime experience. Other installations such as a time travel tunnel, neon forest, pulse portal, and more, will be set up at the festival, offering a variety of different experiences. After a weekend full of captivating audiovisual displays, vibrant colors, and performances by top electronic dance music artists, fans will walk away with unforgettable memories from their EDC experience.

For more information about EDC Las Vegas 2024 and tickets, please visit

<https://lasvegas.electricdaisycarnival.com/>

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About Live Nation: Live Nation is a leading entertainment company that works with artists to bring live music and entertainment to stages across the globe. The company was founded by Robert F.X. Sillerman in 1996 and has put on 40,000+ shows and 100+ festivals, selling 500 million tickets per year.

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